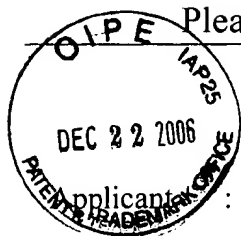


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AF



Please Direct All Correspondence to Customer Number **26332**

AMENDMENT / RESPONSE TRANSMITTAL

Applicant : Russell M. Krapf
App. No : 09/608,819
Filed : June 30, 2000
For : SYSTEM FOR DISPLAYING VIDEO
DATA HAVING A PROMOTION
MODULE RESPONSIVE TO A
VIEWER PROFILE TO ENTICE A
VIEWER TO WATCH A PREMIUM
CONTENT
Examiner : Ngoc K. Vu
Art Unit : 2623

CERTIFICATE OF MAILING

I hereby certify that this correspondence and all marked attachments are being deposited with the United States Postal Service as first-class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on

December 18, 2006

(Date)

Bruce S. Itchkawitz
Bruce S. Itchkawitz, Reg. No. 47,677

Mail Stop AF

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

Transmitted herewith for filing in the above-identified application are the following enclosures:

(X) Response to September 19, 2006 Final Office Action in 5 pages.

The fee has been calculated as shown below:

FEE CALCULATION				
FEE TYPE		FEE CODE	CALCULATION	TOTAL
Excess Claims	- =	1202 (\$50)	x 50 =	N/A
Excess Independent	- =	1201 (\$200)	x 200 =	N/A
Multiple Claim	1.16(j)	1203 (\$360)		N/A
1 Month Extension	1.17(a)(1)	1251 (\$120)		N/A
2 Month Extension	1.17(a)(2)	1252 (\$450)		N/A
3 Month Extension	1.17(a)(3)	1253 (\$1,020)		N/A
Information Disclosure Statement Fee	1.17(p)	1806 (\$180)		N/A
			TOTAL FEE DUE	0

(X) Two (2) return prepaid postcards.

Docket No.: WESDIG.020A

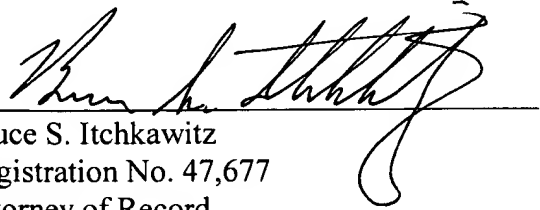
December 18, 2006

App. No.: 09/608,819

Page 2 of 2

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Please charge any additional fees, including any fees for additional extension of time, or credit overpayment to Deposit Account No. 11-1410.



Bruce S. Itchkawitz

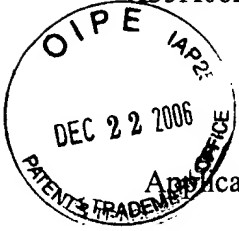
Registration No. 47,677

Attorney of Record

Customer No. 20,995

(949) 760-0404

3222880
121806/ip

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant : Russell M. Krapf

Appl. No. : 09/608,819

Filed : June 30, 2000

For : SYSTEM FOR DISPLAYING VIDEO
DATA HAVING A PROMOTION
MODULE RESPONSIVE TO A
VIEWER PROFILE TO ENTICE A
VIEWER TO WATCH A PREMIUM
CONTENT

Examiner : Ngoc K. Vu

Group Art Unit: 2623

RESPONSE TO SEPTEMBER 18, 2006 FINAL OFFICE ACTION**Mail Stop AF**

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

Dear Sir:

In response to the September 18, 2006 Final Office Action, Applicant requests the Examiner to reconsider the above-identified patent application in view of the following remarks.

Remarks: Begin on page 2 of this Response.